

KAU Little League

● PMB 472 ● 873 East Baltimore Pike ● Kennett Square, PA 19348 ●
● www.kaulittleleague.org ●



2012 KAU SPONSORSHIP OPPORTUNITIES

TEAM SPONSORSHIP – as a team sponsor, your business may become a household name for more than 500 families in the Kennett Square, Chadds Ford, Unionville and New Garden areas.

Single Team Sponsorship = \$410

Additional Team = \$360

3'x 6' SIGN ADVERTISING – signs are placed on the inside fences at the Leslie Road Upper or Lower Field (ages 4-12). Thousands of visitors attend practice or games at the fields March through October.

New 3' x 6' sign = \$310

Returning sign = \$205

4'x 6' SIGN ADVERTISING – signs are displayed on the fence at the NVF Senior Field (ages 13-18) located off South Street in Kennett Square

New 4' x 6' sign = \$350

Returning sign = \$225

COMBINATION TEAM SPONSORSHIP AND SIGN ADVERTISING

Single team and new sign = \$655

Single team and returning sign = \$555

46-INCH X 82-INCH PRESS BOX DOORS AT THE KAU LESLIE ROAD UPPER FIELD - A weather-resistant sponsor logo decal will be applied on each door. Should your organization or company wish to sponsor both doors, the decal will be centered and extend across both doors. A returning 4' x 6' sign fee will apply if the sponsor wishes to renew in a future year.

One door = \$700

Both doors = \$1200

4-FOOT X 8-FOOT PRESS BOX DOOR AT THE KAU LESLIE ROAD LOWER FIELD - A weather-resistant sponsor logo decal will be applied to the door. A 4'x 6' returning sign fee will apply if the sponsor wishes to renew in a future year.

Cost = \$750

If you wish to sponsor the press box doors, please contact Mary Walter at mjwaltermjw@verizon.net

Please fill out the attached form on the next page, indicate how you would like to help KAU, and mail your check or credit card information by **January 31, 2012** to:

**KAU Little League
Sponsorship Coordinator
PMB 472
873 East Baltimore Pike
Kennett Square, PA 19348**

KAU LITTLE LEAGUE SPONSORSHIP 2012

_____ \$410 is enclosed for a single team sponsorship

_____ \$770 is enclosed for two teams

_____ \$310 is enclosed for a new 3'x6' sign

_____ \$205 is enclosed for a return sign

_____ \$350 is enclosed for a new 4'x 6' sign at NVF

_____ \$225 is enclosed for a return sign

_____ \$655 is enclosed for a single team + new sign

_____ \$555 is enclosed for single team + return sign

_____ I would like to make a tax deductible donation of \$_____ to be used for_____

NEW SIGN SPONSORS: Email your sign layout (any colors, graphics and/or and logo) to mjwaltermjw@verizon.net by **February 15, 2012**. Please use pdf or eps formats – do not use jpeg or tif! Minimum resolution should be 300 dpi. Please use 3-inch by 6-inch layout for 3'x6' signs and 4-inch by 6-inch layout for 4'x6' signs.

SPECIAL REQUESTS: We will attempt to honor as many requests as possible. Age guidelines and cut-offs can be found on the KAU website www.kaulittleleague.org

- **I would like to sponsor a team in the following division (circle one):**

Baseball: Minor A Minor B Minor C Minor D T-Ball
 10-11* Age 9 Age 8 Age 6*-7 Ages 4 -6*

* 11 year olds will play either Minor A or Majors.

* 6 year olds who have played one year of T-ball are eligible to play in Minor D.

Softball: Rookie Minors Majors Junior Senior
 Ages 7-8 Ages 9-10 Ages 11-12 Ages 13-14 Ages 15-16

- **I request that my son/daughter/player _____ (player's name) play on my sponsored team.**

Business name: _____ Contact: _____

Address: _____

Phone : _____ Email: _____

Check is enclosed for: \$ _____ OR Charge \$ _____ to my: VISA MC Discover (circle one)

Name as it appears on card : _____

Card Number: _____ Expiration Date: _____

Signature: _____

So KAU can receive uniforms and signs in a timely manner and before the season starts, please return this form and your payment by *January 31, 2012* to:

**KAU Little League
Sponsorship Coordinator
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Kennett Square, PA 19348**